



# QUESTIONNAIRE: DOES YOUR CEMETERY PROVIDE FOR NATURAL (GREEN) BURIALS?

As part of our Professional Development, we regularly research issues affecting the cemetery industry to try to better service our clients when the time comes. We are currently researching the key aspects of what are variously referred to as natural or green burials both in Australia and overseas. Our particular focus is on the various ways in which the demand is met, what is working for the cemetery, what is not and why?

We would appreciate you taking the time to complete this brief questionnaire, now or at your leisure. Please return it and return it to our office in the way that is most convenient to you via:

- Mail a hard copy to: 8 Rowell Av, Camberwell VIC 3124
- Email a scan: flo@fjla.com.au
- Answer on line: www.fjla.com.au

All responses will be treated confidentially.

## Q1. AVAILABILITY

a. Do you offer Green Burials at any of your cemeteries?

No

Do you anticipate offering this form of interment within the next 5-10 years?

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Yes

Please complete the following questions:

b. At which cemetery site

.....

c. Do you allow interments at

- single depth
- double depth

d. Is the area within

- an existing native remnant bushland area
- a man-made bushland setting
- other (please explain)

**Q2. PRICING**

a. Relative to your usual interment offerings, in which part of the price range are your Green interment sites positioned

- Low
- Medium
- High

b. Was your pricing method based on

- Popularity
- Space requirements
- Lack of perceived opportunities for multiple depths
- What you thought the market would bear

**Q3. EXPERIENCE**

a. What has been the public reaction to your offering?

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b. Is this form of interment popular with particular sections of the community?

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c. If Green burials are not generating community interest... why not?

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d. What percentage of your grave or licence sales are Green sites?

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e. Who does your marketing? Funeral directors/self?

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**Q4. MANAGEMENT**

a. What form of memorialisation or commemoration do you allow on or in the Green interment area?

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b. Who does the ground maintenance in the area?

- Specialist contractors
- Trained horticulturists
- Other ground staff

**Q5. AWARENESS**

a. Please indicate the names of other cemeteries which you believe are successfully offering a Green interment option.

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**ARE YOU INTERESTED?**

Would you like a copy of our summary of the results of this survey? It will not reveal particular cemetery names or their specific details but it will provide an overview of respondents' current experiences.

**Name:** Mr / Mrs / Ms .....

**Cemetery/Trust:** .....

**Address:** .....

..... **Post code:** .....

**Phone:** ..... **Mobile:** .....

**Email:** .....